



OAK LAWN-HOMETOWN MIDDLE SCHOOL
School District 123



Entrepreneurship
Mr. Adams
OLHMS

1. District 123 Vision:

"Create a Dream, Make It a Reality"

2. District 123 Mission:

The mission of Oak Lawn-Hometown School District 123, as a district striving for excellence, is to ensure that each student learns the skills, acquires the knowledge, and develops the behaviors and attitude necessary to succeed in the future as a caring, responsible, and **productive citizen**; this mission accomplished through a challenging instructional program that is consistent with the state and local goals is provided by a caring and talented staff within a safe and healthy environment in partnership with the entire community.

3. Course Description

In this class, students will create their own small business. After choosing a product or service the students may team up or work on their own. They will learn how to create a business plan, pitch their ideas, market a business (create commercials and websites) and learn about income and expenses of a business. The capstone project will be presenting their business to the class in a Shark Tank format.

4. Learning Outcomes or Big Ideas

Students will create their own business and present it to the class similar to the show Shark Tank.

From the National Content Standards of Entrepreneurial Education:

- Understands concepts and processes associated with successful entrepreneurial performance
- Demonstrates the personal traits/behaviors associated with successful entrepreneurial performance

5. Daily Procedures

Each day, students will...

- Work on opening Google classroom for the days work..
- Small group instruction with specific skill focus.
- Working on developing their business plan.
- Independent and partner work reading and writing.

6. Expectations of Student

- Be courteous and polite to your partner.
- Operate all computer hardware / software with care.
- Put forth maximum effort while in class.
- Use class time wisely and efficiently.
- Be honest and do their own work.
- Follow the three Mustang Musts: Be respectful, Be responsible, Be safe.

7. Expectations of Teacher

- Teach students using creative and engaging techniques.
 - Differentiate so as to meet all students' needs.
 - Provide guidance and feedback.
 - Provide remediation opportunities as needed.
 - Maintain a pleasant, controlled and safe learning environment.

8. Assessment Criteria

Students will be working on a project based curriculum and assessed with various rubrics on over 7 different projects. The final project will be the Shark Tank presentation.

9. Materials

Notebook and pen or pencil, chromebook

10. Instruction and Directions for Help?

Assignments and activities are posted in Google Classroom and on [this website](#)
I can be contacted through through my district email , padams@d123.org

11. Curriculum Map (Units of Study)

[Website with Units of study, directions and rubrics with student examples](#)